Find Industry Information

There are times when you might want to find information on how a particular industry is performing. You might be interested in:

Is it expanding or growing? If so, what sectors?
What is the target market?
How is it behaving?
What are the market trends?

Our Market Research Databases provide all this information to you:

**BUSINESS SOURCE COMPLETE:** Global information
**PASSPORT:** Global information
**MINTEL:** Irish retail, leisure, and financial markets information

**BUSINESS SOURCE COMPLETE:** Global information
**Step 1:** Select the Company Tab

![Image of search interface](www.tudublin.ie/library)
Step 2: Enter your Company name in the Search Box

Step 3: Select your Company from the results list

Step 4: The next screen provides you with useful company data. To see related Industry Profiles, Market Research or Academic Journal Articles etc. select from the options available in the Related Information box
PASSPORT - Global information

Step 1: Select the Industries Tab on the Home Page

Step 2: Select an Industry from the drop down menu
Step 3: Select your country from the Geography drop down menu and click the 'Go' Tab

Step 4: On the results page, if available for your industry and country, you can find an Industry Overview

Baby and Child-Specific Products in Ireland
CATEGORY BRIEFING | MAY 2015
Baby and child-specific products grew by 1% in current value terms in 2014, with sales approach… While the birth rate was relatively stable, many families remained under financial pressure and struggle with their day to …

Bath and Shower in Ireland
CATEGORY BRIEFING | MAY 2015
Bath and shower experienced growth of 1% in current value terms in 2014 to approach sales of category was one of the worst affected over the review period due to constant discounting and threat of private label …

Beauty and Personal Care in Ireland
INDUSTRY OVERVIEW | MAY 2015
The performance of beauty and personal care in Ireland continued to remain robust in 2014 due to economic climate which consumers have faced over the past few years. Sales continued to be return to value growth in …
The Industry Profile will provide you with a huge range of information on the Industry, Industry leaders, consumer behaviour etc. You will also get financial data and statistics.

PASSPORT will also provide you with Category Briefings on different types of products, Company Profiles, Opinion Pieces and Articles

MINTEL

This database can provide you with valuable Irish market research, size and forecast on a particular Industry sector.

Find information on market trends, consumer lifestyles, consumer behaviour and attitudes along with Brand and Company information and data.

**Step 1: On the Homepage select the 'Read Latest Reports' tab**
Step 2: Read one of the latest reports, choose a sector or click on the 'All My Reports' tab to view all your available reports.

Click through different sections of the report to get information and data on Market Size and Forecast, Market Drivers, Consumer Product Usage and Attitudes, Companies and Brands and Innovations.